

How did I get here

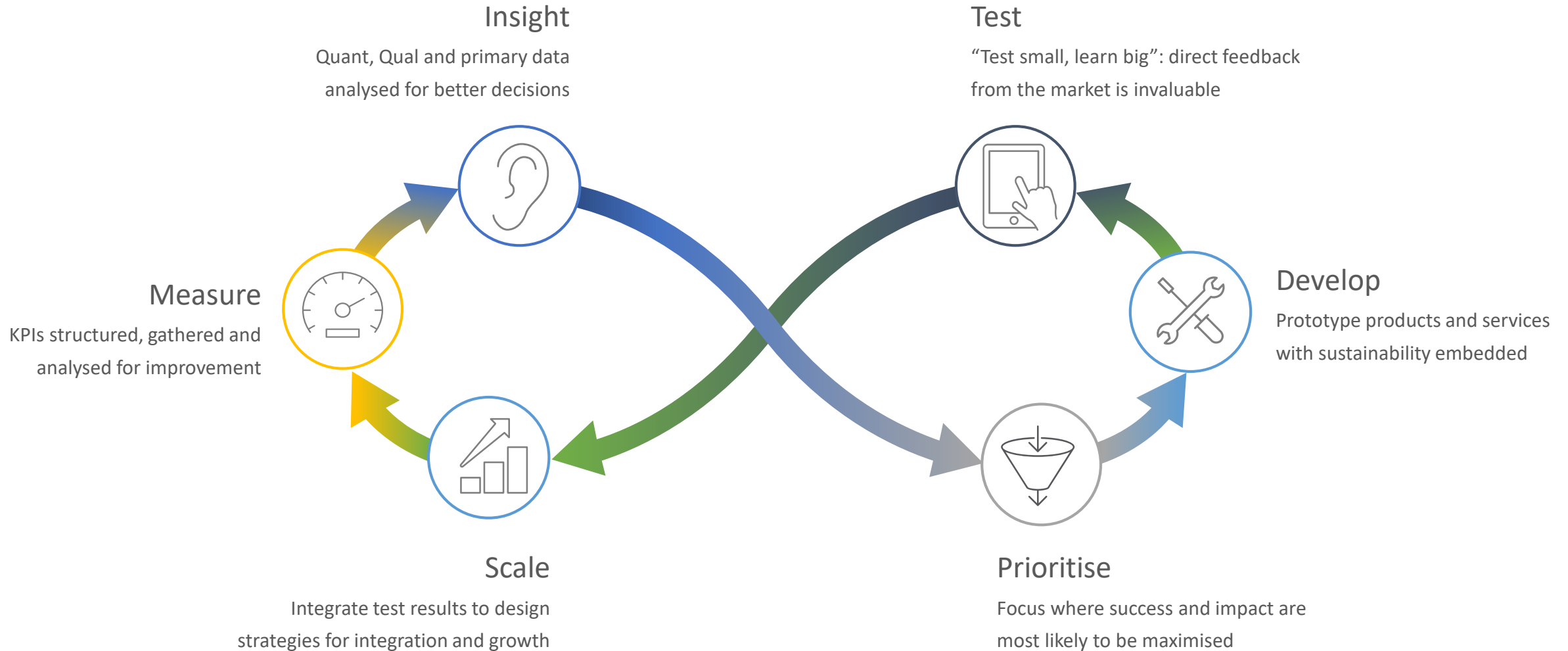


Helping large organisations work with MSME and engage emerging consumers



Building a P2P community of change agents in large organisations

LEGO™ INNOVATION



IMPROVING COMMERCIAL OUTCOMES VIA SOCIAL IMPACT IN THE TRICKIEST MARKETS



GO QUANTUM

- Study the very small to understand the universe
- Wave-particle duality :: social-business duality
- Uncertainty principle :: social P&L or ROI



GET DUMB_(ish)

- You may be expert at X, but solutions to important problems require the rest of the alphabet
- Intrapreneurs, entrepreneurs and innovators share a comfort with “not knowing” and are always asking “why”
- Collaborative and iterative approaches embed curiosity and humility to deliver better results

